LUCY HUTCHESON
DESIGNER & DEVELOPER
MOBILE // WEB // PRINT

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EXPERIENCE

UNIVERSITY OF MARY HARDIN-BAYLOR
Mar 2011 - Present

WEBMASTER
- Designed and developed the university's official mobile app, Cru Mobile; available in the App Store and Google Play Stores
- Completely redesigned and migrated the University of Mary Hardin-Baylors 70+ sites on the Drupal platform
- Provided support for all the university's web properties
- Designed the university's email newsletter templates, digital signage, ticketing
- OUTSTANDING SERVICE AWARD, 2014; CARING CRUSADER AWARD, 2012

LUCY HUTCHESON
Dec 2004 - Present

WEB & GRAPHIC DESIGN FREELANCER
- Provided creative direction and development of effective marketing campaigns and brand strategy for Business-to-Business and Business-to-Consumer projects.
- Managed all aspects of visual communications by working with clients to produce an effective work plan, design, usability, information architecture, and new media.
- Created and directed online visual design, including typography, visual concept, logo, and icon design.

IT&E OVERSEAS, INC.
Jul 2003 - May 2007

WEB DEVELOPER
- Completely redesigned and maintained existing IT&E website, which included streamlining, increased functionality, improved design through the use of PHP and HTML
- Developed and maintained of IT&E WAP and XHTML Websites
- Self-taught in the knowledge and use of PHP and MySQL Coding
- Developed and maintained Database for Wireless PCS Phones, WAP Services, Pull Services, Long Distance WorldCalling Information

EDUCATION

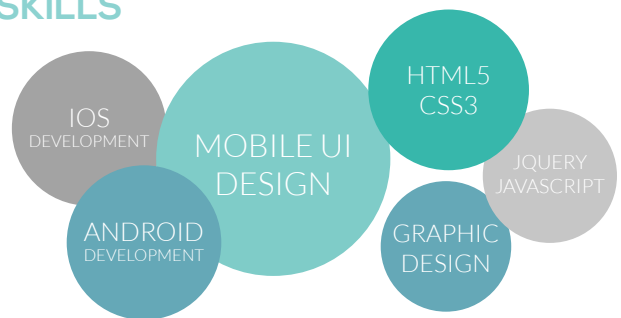### BS - MOBILE DEVELOPMENT
Full Sail University - May 2014
- Graduated Salutatorian with Advanced Achievement Award, GPA 3.6

AS - VISUAL COMMUNICATION
Guam Community College - May 2007
- Graduated Dean's List with GPA 3.85

SKILLS

IOS DEVELOPMENT
MOBILE UI DESIGN
HTML5 CSS3
JQUERY JAVASCRIPT
ANDROID DEVELOPMENT
GRAPHIC DESIGN

Passionate // Professional // Creative // Pixel Perfect
Responsive Design // Wireframing